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File Number 3300300

Mr. Bulmaro Canseco
County of San Diego
Planning and Development Services
5510 Overland Avenue, Suite 110
San Diego, CA 92123

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Dear Mr. Canseco:

SUBJECT: Climate Action Plan and General Plan Amendment Notice of Preparation

Thank you for the opportunity to comment on the County of San Diego's Climate Action Plan (CAP) and General Plan Amendment Notice of Preparation (NOP). The San Diego Association of Governments (SANDAG) appreciates the County's efforts to implement the policies included in San Diego Forward: The Regional Plan (Regional Plan) that emphasize the need for better land use and transportation coordination. These policies will help provide people with more travel and housing choices, protect the environment, create healthy communities, and stimulate economic growth. SANDAG's comments are based on policies included in the Regional Plan and are submitted from a regional perspective.

Transportation Demand Management

When preparing the CAP and General Plan Amendment, please consider incorporating transportation demand management (TDM) strategies into the CAP to encourage the use of alternative travel modes that can assist with decreasing congestion and greenhouse gas emissions. Specific TDM strategies to consider could include:

- Encouraging developers to incorporate TDM-supportive capital improvements into developments through the entitlement process
- Encouraging employers to offer commuter benefit programs for their employees
- Promoting rideshare (vanpooling, carpooling, transit, and on-demand rideshare services) and incentivizing rideshare options as an alternative to the private automobile
- Encouraging parking management strategies such as shared parking, parking cash-out, designated parking for high-occupancy vehicles, and other shared mobility options at employment sites

- Providing and promoting Park & Ride facilities
- Incorporating bike infrastructure and amenities into developments including convenient and secure bike parking, as well as showers and lockers at employment sites

The County can partner with the SANDAG TDM Program, iCommute, to take advantage of regional TDM programs and services. This includes the SANDAG Vanpool Program; online ridematching services; the Guaranteed Ride Home Program; bike encouragement programs such as free bike education courses; the GO by BIKE Mini-Grant Program; and the Walk, Ride, and Roll to School Mini-Grant and Education Program. Further, the iCommute Employer Services Program can work with businesses to develop customized commuter benefit programs that promote viable transportation alternatives to employees. Information on these programs can be accessed through iCommuteSD.com, and the SANDAG TDM division can assist with the integration of these strategies.

Other Considerations

SANDAG has a number of resources that can be used in the design of the project or as resources for additional information or clarification on topics discussed in this letter. These can be found on our website at sandag.org/igr or sandag.org/energy:

1. SANDAG Regional Parking Management Toolbox
2. Riding to 2050, the San Diego Regional Bike Plan
3. Regional Multimodal Transportation Analysis: Alternative Approaches for Preparing Multimodal Transportation Analysis in Environmental Impact Reports
4. Planning and Designing for Pedestrians, Model Guidelines for the San Diego Region
5. Trip Generation for Smart Growth
6. Parking Strategies for Smart Growth
7. Designing for Smart Growth, Creating Great Places in the San Diego Region
8. Regional Energy Strategy
9. Climate Action Strategy
10. San Diego Plug-In Electric Vehicle Readiness Plan

When available, please send any additional environmental documents related to this project to:

Intergovernmental Review
 c/o SANDAG
 401 B Street, Suite 800
 San Diego, CA 92101

We appreciate the opportunity to comment on the CAP and General Plan Amendment NOP. If you have any questions, please contact me at (619) 699-1943 or via email at susan.baldwin@sandag.org.

Sincerely,

A handwritten signature in black ink that reads "Susan B. Baldwin". The signature is written in a cursive style with a long horizontal flourish extending to the right.

SUSAN B. BALDWIN, AICP
Senior Regional Planner

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